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**Fifth Semester B.E. Degree Examination, Dec.09/Jan.10**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting  
at least TWO questions from each part.**

**PART – A Management**

- 1 a. What is the scope of management? (05 Marks)  
b. Bring out the differences between management and administration. (05 Marks)  
c. Explain modern approaches to management. (10 Marks)
- 2 a. Explain the planning process. (05 Marks)  
b. What are different types of plans? Explain. (05 Marks)  
c. What are major drawbacks in planning? Explain. (10 Marks)
- 3 a. What are principles of organization? (05 Marks)  
b. Bring out differences between centralization and decentralization of authority. (05 Marks)  
c. Explain recruitment and selection process. (10 Marks)
- 4 a. Explain Maslow's theory of motivation. (05 Marks)  
b. Explain any two types coordination techniques. (05 Marks)  
c. Are leaders made or born? Justify. (10 Marks)

**PART – B Entrepreneurship**

- 5 a. Explain the meaning of 'Entrepreneur'. (04 Marks)  
b. What are the functions of an 'Entrepreneur'? Explain. (06 Marks)  
c. Briefly describe the role of entrepreneurs in economic development. (06 Marks)  
d. Mention barriers to 'Entrepreneurship'. (04 Marks)
- 6 a. What are the objectives of SSI? Explain. (05 Marks)  
b. Briefly write about government support to small scale enterprises, during five year plans. (10 Marks)  
c. Explain advantages of WTO. (05 Marks)
- 7 a. Mention important central and Karnataka state government institutions providing support to SSIs. (05 Marks)  
b. Write notes on any two:  
i) Small Industries Development Organization (SIDO).  
ii) National Small Industries Corporation limited (NSIC).  
iii) Small Industries Development Bank of India (SIDBI). (10 Marks)  
c. What are aims, objectives and functions of KIADB? (05 Marks)
- 8 a. Explain the need and significance of a project report. (05 Marks)  
b. What are the guidelines by planning commission for a project report? Explain. (08 Marks)  
c. Describe the project management technique 'PERT'. What are the advantages and the disadvantages of this technique? (07 Marks)

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